

ORAJET® 3551RA

HIGH PERFORMANCE POLYMERIC PVC

DIGITAL MEDIA WITH *RAPIDAIR*® TECHNOLOGY

Technical Datasheet

06/26

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Description

2.75-mil, high performance polymeric PVC film, available in an arctic white gloss finish, featuring *RapidAir*® adhesive technology

Release Liner

88# PE-coated silicone paper featuring *RapidAir*®, an advanced air release technology to facilitate quicker, easier, bubble-free application

Adhesive

Grey, solvent-based repositionable, removable with heat
Cleanly removes up to 4 years from most well-conditioned OEM automotive paint systems.

Film Construction

High performance polymeric PVC film

Colors + Finish

Available in white or transparent with a gloss surface.

Durability

- 7 years (unprinted)
- Printed/Laminated:
 - Climate Zone 1, 6 years
 - Climate Zone 2, 4 years
 - Climate Zone 3, 2 years

Applications

For medium-to long-term general signage, print and cut spot vehicle and boat graphics, as well as automotive and boat wraps requiring limited conformability. Perfect for wrapping box trucks and trailers with rivets, partial pickup truck and cargo van wraps, simple boat wraps.

The *RapidAir*® technology makes installations quicker and easier, by allowing air bubbles to easily escape underneath the film, especially for large format panel applications and spot graphics.

Pair with ORAGUARD® 215 over-laminate for general signage and flat, spot vehicle graphic applications. Pair with ORAGUARD® 293, 290, 290GF, or 297GF for automotive and boat wrap applications, or longer-term general signage applications.

Recommended Laminates

- ORAGUARD® 215 (2.75 mil soft PVC) *Flat applications, no rivets*
- ORAGUARD® 290 (2 mil Cast PVC)
- ORAGUARD® 290F (Optically Clear, 2 mil Cast PVC)
- ORAGUARD® 293 (1 mil Cast PVC)
- ORAGUARD® 297GF (Optically Clear, 2.75 mil Cast PVC)

Printability/Ink Compatibility

Latex, Solvent, Eco-Solvent, and UV Curable. [Click Here](#) to view ORAFOL ICC Profiles.

Splice Free Guarantee

Our Splice Free Guarantee assures you that every roll of ORAJET® digital print media is free from splices. If you identify a verifiable splice, we will promptly replace the roll at no cost and provide you with \$500 as a token of our commitment to your satisfaction and uninterrupted graphic production experience.



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Thickness (without liner and adhesive)	2.75-mil
Dimensional Stability (FINAT TM-14)	Adhered to steel, no shrinkage in cross direction; In length, <.008"
Temperature Resistance	Adhered to aluminum, -58°F to +194°F, no variation
Fire Behavior (DIN 75200) Fire Rating	Adhered to steel, self-extinguishing ASTM E 84-07 Class "A"
Adhesive Power (FINAT TM-1, after 24 h, average)	Adhered to stainless steel: 4.1 lb/in
Tensile Strength (DIN EN ISO 527)	Along: Min. 19 MPa Across: Min. 19 MPa
Elongation at Break (DIN EN ISO 527)	Along: Min. 130% Across: Min. 150%
Seawaterability (DIN 50 021)	Adhered to aluminum, after 100h/73°F, no variation
Shelf Life (68°F/50% relative humidity)	2 years
Minimum Life Expectancy (based on accepted application procedures on vertical surfaces)	7 years (unprinted)
Minimum Application Temperature	46°F
Available Lengths Available Widths (in inches)	150' (50-yard) 30, 50, 54, 60
Recommended Laminates	ORAGUARD® Series 215, 290, 290GF, 293, 297GF
Print Compatibility	Latex, Solvent, Eco-Solvent, UV Curable

For best results, utilize ORAFOL ICC profiles available at www.orafolamericas.com and allow solvent-based inks to dry for at least 24 hours (48-72 hours preferred) at 70°F before cutting the graphic to the ink or applying a laminate.

Note

Surfaces to which the material will be applied must be thoroughly cleaned from dust, grease or any contamination which could affect the adhesion of the material. Freshly lacquered or painted surfaces should be completely cured. The compatibility of selected lacquers and paints should be tested by the user, prior to application of the material. Films with structured surface are naturally more sensitive than the unstructured. Accordingly, these films are to be treated carefully both in processing and in cleaning. Impurities affect the appearance of structured films and require more frequent cleaning. Furthermore the application information published by ORAFOL is to be considered. The batch traceability according to ISO 9001 is possible on the basis of the roll number.



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IMPORTANT NOTICE

All ORAJET® products are subject to careful quality control throughout the manufacturing process and are warranted to be of merchantable quality and free from manufacturing defects. Published information concerning ORAJET® products is based upon research which the Company believes to be reliable although such information does not constitute a warranty. Because of the variety of uses of ORAJET® products and the continuing development of new applications, the purchaser should carefully consider the suitability and performance of the product for each intended use, and the purchaser shall assume all risks regarding such use.

All specifications are subject to change without prior notice.

WARNING – This product may expose you to chemicals which are known in the State of California to cause cancer and birth defects or other reproductive harm. For more information, go to – P65Warnings.ca.gov



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